



NPDN Public Relations

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National Plant Diagnostic Network



The mission of the National Plant Diagnostic Network is to safeguard US plant agriculture against introduced pests and pathogens by enhancing our diagnostic and detection capabilities, improving communication between federal, state, and local agencies involved in monitoring for plant pests and pathogens, and delivering educational programs on the threat posed by their introductions.

NPDN Partners



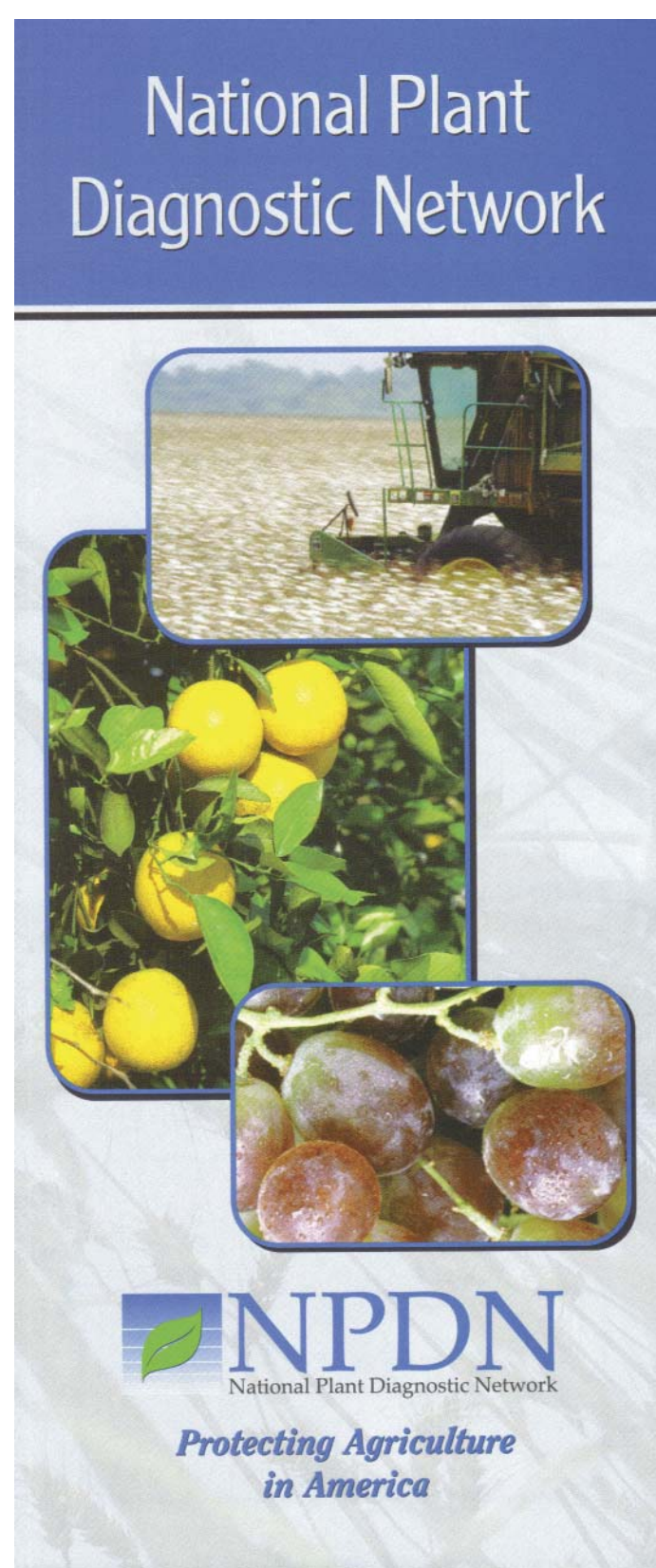
NPDN National newsletter currently distributed to over 300 subscribers including Land Grant University departments, administrators and related and non-regulatory personnel

Taking NPDN on the Road

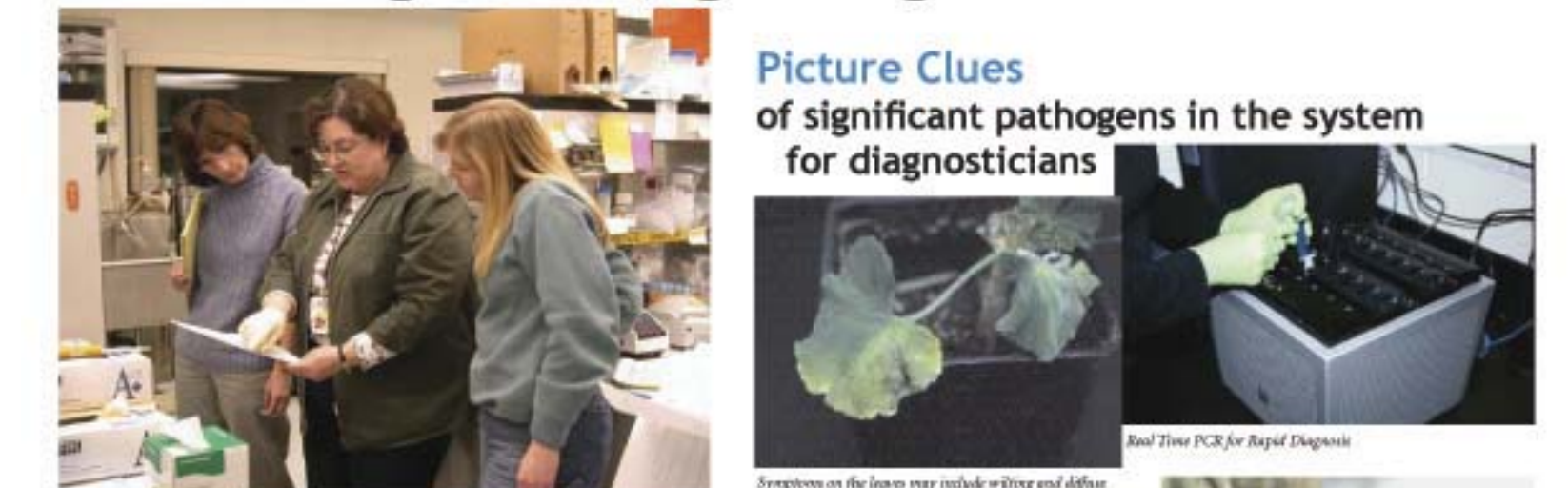
Public Relations is the pipeline for the crucial science being attended to by the National Plant Diagnostics Network. NPDN PR develops and presents information for broad audiences at national meetings, distributing brochures and handouts highlighting goals and accomplishments.

Recent NPDN PR Venues

Public Relations has attended and represented NPDN at the American Phytopathological Society Meeting, the Entomological Society of America Meeting, the Weed Science Society of America and the National Association of County Agricultural Agents National meetings in past years.



Diagnostics Addressing issues, guiding our mission



Protecting agriculture throughout the U.S.A. is vital to our food security

Accidental and intentional introduction of plant pests could cause major yield and economic losses
Threat of ag-bioterrorism

Recent Pest Introductions

- Soybean rust

NPDN Exercise Scenarios State-Level Coordination and Cooperation

Purpose
Rehearse communication and sample flow if a pathogen is suspected and diagnosed
Goal
Determine and practice these procedures when a situation is not critical
Role of NPDN
Coordinated through the Department of Agriculture and APHIS, 1

First Detectors

- Education programs for first detectors

Continuing Education and Training

- Access to CABI Compendia courtesy of NPDN, RIPMC and CSREES www.ipmcenters.org/cabi
- National and Regional websites
- National First detector Electronic Newsletter



Networking NPDN's Strength

Operations Committee Members and volunteers from NPDN states represent the National Plant Diagnostic Network Display at national meetings. Expertise in Diagnostics and NPDN Information Technology are present at the display, describing the National Plant Diagnostic Network and answering questions. Open discussion meetings are held to provide updates and further build connections and are open to all Meeting participants.

NPDN Noontime Discussion

The NPDN National Operations Committee is hosting an informal get together for state NPDN reps

When: July 30---12:30-2 pm
Where: Ste-Foy/Portneut - Hilton
Feel free to stop by any time

- » Hear about current status of the NPDN
- » Learn about and discuss future directions of the Network
- » Provides an opportunity to interact with the national NPDN operations committee and other state reps
- » Hear about plans for the NPDN meeting on January 2007

Light refreshments will be served