

agronomy

biosecurity

crop science

diagnostics

ecology

entomology

forestry

horticulture

IPM

natural resources

nematology

plant pathology

range science

regulatory

seed science

soil science

turf management

weed science

PMN Partners Program

Connect with thousands of plant science practitioners through PMN partnership.



Brought to you by:





What is the **PLANT MANAGEMENT NETWORK?**

PMN is a nonprofit publisher of online plant science resources that focus on crop and ornamental protection and management.

What is **PMN's** mission?

PMN's mission is to enhance the health, management, and production of agricultural and horticultural crops. To achieve this mission, PMN publishes peer-reviewed journals, databases, industry information pages, variety trials, and pest control efficacy reports.



Who reads **PMN's** resources?

PMN is accessed by researchers, growers, and consultants. They represent a range of disciplines within agriculture and horticulture.

Who are **PMN's** partners, and what do they support?

PMN partners are organizations in the public, nonprofit, and business sectors. They support PMN's mission by featuring information that helps readers work more effectively. Partners' financial support helps expand PMN's educational offerings and underwrite affordable access.

Is **PMN** accessible only by subscribers?

No. PMN offers partial access to its resources for non-subscribers as well. In fact, all partner information, with the exception of peer-reviewed research, is available to all who visit our site.

How is partner information integrated into **PMN's** resources?

Partner information is integrated by either publishing it directly within PMN or by linking it directly to a specific page on the partner's website.





How does *PMN* partnership benefit my organization?

PMN connects its partners with practitioners in agriculture and horticulture. *PMN* presents partner information and solutions to plant science audiences and offers a means of contact. *PMN* also positions partners as experts, credible solution providers, and supporters of *PMN*'s mission. ***Specific benefits include...***

- Inclusion of partner media releases in *PMN* journals
- Indexing of information in *PMN*'s searchable databases
- Linkable logo exposure throughout *PMN*'s website
- Recognition through trade show signage and literature
- Access to all *PMN* resources for partner employees
- Input to the *PMN* Advisory Council, *PMN*'s steering committee



Does partnership take much time to implement?

No. *PMN* facilitates the partnership setup, which requires minimal time on the partner's end. After setup, *PMN* implements your benefits on an ongoing basis.



How much does partnership cost?

The cost of partnership depends on several factors, including the organization's size and type. Please contact us for more information.



How do I become a *PMN* partner?

First, contact *PMN* to discuss partner benefits and their ties with *PMN*'s mission. Once partners commit their financial support, partnership benefits are implemented by *PMN* on an ongoing basis.

More questions?

E-mail: partners@plantmanagementnetwork.org

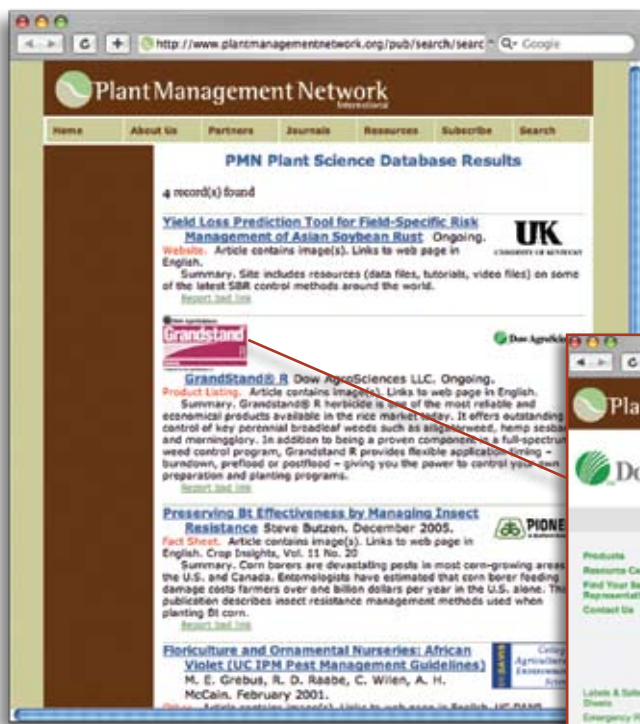
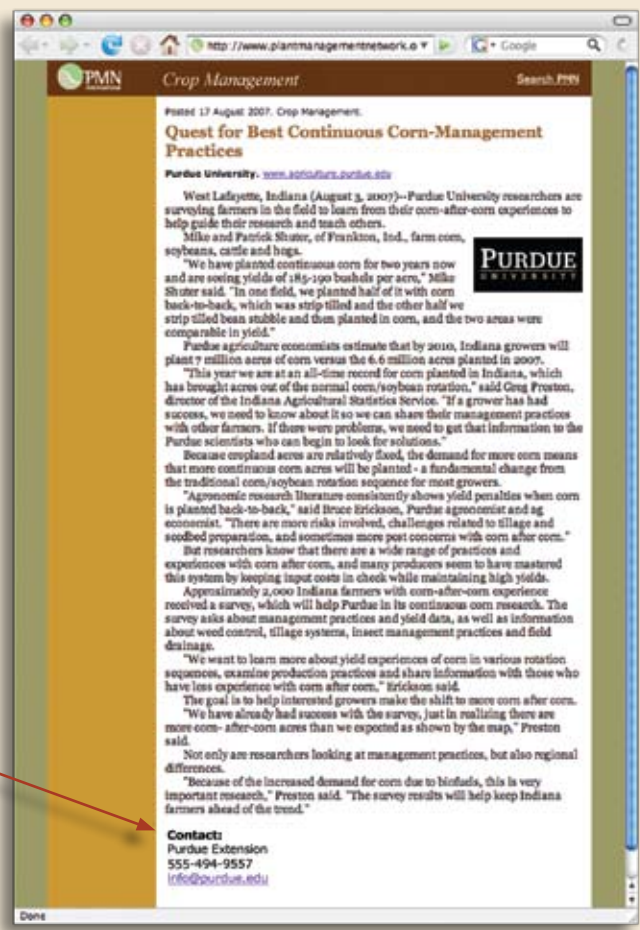
Phone: +1.651.454.7250



Partner information is either indexed or integrated with the

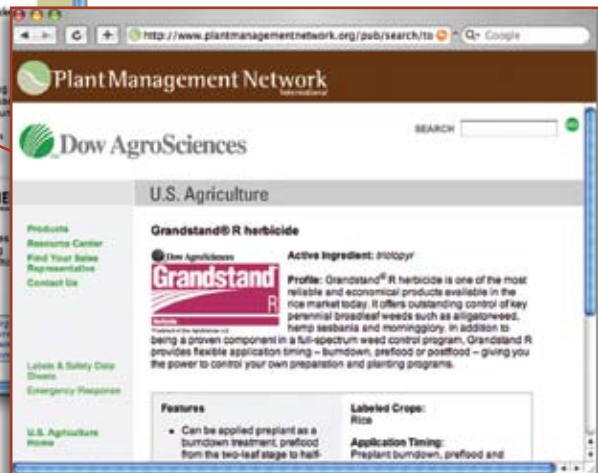
Partner News in PMN Journals

PMN's industry news positions partners as experts and credible solution providers. It also connects readers and partners by offering a means for direct contact. We apply this benefit by importing relevant partner news releases into the industry news sections of PMN's journals. These releases are unedited, communicated as the partner intends.



PMN's Plant Science Database and Partner Search Engine

Through these searchable resources, PMN augments usage of your organization's existing web-based information. We index records of management recommendations, product data, fact sheets, and



other solutions sought by readers. These records link directly to the partner's corresponding web pages, where more detailed information is provided.



Network in ways that benefit both the partner and the reader.

Partner Exposure Through PMN Update

PMN Update is a monthly e-newsletter that features industry news, perspectives, and research for its subscribers. Through Update, we benefit you by presenting your content directly to readers.



Ongoing Recognition in Print and on the Web

PMN recognizes current partners for supporting PMN's mission, its resources, and its nonprofit efforts. Online, partners have a logo presence throughout the PMN site. These logos link to your organizational profile, where readers can learn more about your organization and products. In print, we recognize partners through brochure copy and signage at trade shows.



A Presence in PMN's Cross Journal Search

The Cross-Journal Search allows PMN's readers to search partners' peer-reviewed journals by keyword. PMN's search records link to article abstracts already housed on partner sites. The benefit for organizations that publish: more impact for their journals and authors.



All employees of partners receive free access to PMN's suite of resources. They give scientists and practitioners reliable information, providing employees in industry a competitive advantage. Partners use them for research, developing new products, improving practices, supporting recommendations, and finding qualified job or internship candidates. **Current offerings include...**



Peer-Reviewed Journals

Plant Health Progress

Covers plant disease, entomology, and nematology

Crop Management

Focuses on production agriculture and crop management

Forage and Grazinglands

Scope includes animal nutrition and rangeland management

Applied Turfgrass Science

Covers all aspects of turfgrass management

Efficacy Trials

Plant Disease Management Reports (formerly F&N Tests and B&C Tests)

Efficacy reports of fungicides, nematicides, and biological controls

Arthropod Management Tests

Efficacy reports for means of insect control

Electronic Resources

PMN Image Collections

Searchable collection of more than 4,000 images related to horticulture and agriculture

Plant Science Database and Partner Extension Search

Contains fact sheets, management recommendations, and other web-based solutions from PMN's partners

Symposium/Meeting Proceedings

Collection of proceedings on topics related to agriculture and horticulture

PMN Education Center

Audio/visual learning modules for growers, consultants, and students

PMN Journal Search

Searchable abstracts of peer-reviewed partner journals

Focus on Soybean

Features webcasts from noted extension agents on soybean crop production, protection, and management

Focus on Ag Practitioners

A one-stop portal of agricultural resources for certified crop advisers, independent consultants, and other ag practitioners

PMN's Employment/Internship Posting Service

A service that matches high quality candidates for partners





What Partners are saying...

“*Technology and knowledge is changing quickly in agriculture, and to match the speed of change are the electronic journals, publications, and news notes published by PMN. The information stream is a two way street. PMN keeps us competitive by increasing our employees' knowledge, and it allows an outlet for Dow AgroSciences' technical updates for the professional agriculture community.*”

— Brian Olson
Product Technology Specialist
Dow AgroSciences

“*PMN is a valuable resource that supports the land grant-mission of research, teaching, and extension. Its journals provide a peer-reviewed outlet for our research and extension faculty; its credible information supports our extension agents in educating growers and its database of photos, fact sheets, and other resources are useful for teaching.*”

— Stella Coakley
Associate Dean
College of Agricultural Sciences
Oregon State University

“*PMN helps build value for practitioners who might otherwise not easily find the results of entomological research published in journal articles. By working through the network, all partner organizations are able to reach a wider range of practitioners than any of us can on our own. The cross-journal search also provides an efficient centralized portal for applied research.*”

— Michael Gray
Past President
Entomological Society of America

PLANT MANAGEMENT NETWORK

3340 Pilot Knob Rd., St. Paul, MN, 55121

Toll-Free: 1.800.328.7560

Phone: +1.651.454.7250

Fax: +1.651.454.0766

www.plantmanagementnetwork.org

Enjoy the many benefits of partnership while supporting PMN's nonprofit efforts. Contact PMN Today.

Industry Partners



Nonprofit Partners

*American Forage and Grasslands Council
American Phytopathological Society
American Seed Trade Association
American Society of Agronomy
American Society for Horticultural Science
Canadian Phytopathological Society
Canadian Society of Agronomy
CAST
Crop Advisor Institute
Crop Science Society of America*

*CropLife America
Entomological Society of America
National Alliance of Independent Crop Consultants
National Plant Diagnostic Network
Plant Health Initiative
International Plant Nutrition Institute
Royal Netherlands Society of Plant Pathology
Society of Nematologists
USGA Green Section
Weed Science Society of America*

University Partners

*University of Alaska-Fairbanks
University of Arizona
University of California, Davis
Colorado State University
University of Connecticut
Cornell University
University of Florida
University of Georgia
University of Illinois
Iowa State University
Kansas State University
University of Kentucky*

*Louisiana State University
University of Maryland
Michigan State University
University of Minnesota
Mississippi State University
University of Missouri
Montana State University
University of Nebraska-Lincoln
North Carolina State University
North Dakota State University
Ohio State University
Oklahoma State University*

*Oregon State University
Penn State University
Purdue University
Rutgers University
South Dakota State University
University of Tennessee
Texas A&M University
Virginia Cooperative Extension
Washington State University
West Virginia University
University of Wisconsin*

PLANT MANAGEMENT NETWORK

3340 Pilot Knob Rd., St. Paul, MN, 55121 U.S.A.

Toll-Free: 1.800.328.7560

Phone: 1.651.454.7250

Fax: 1.651.454.0766

www.plantmanagementnetwork.org