

Crop Management
Peer Reviewed Journal of Applied Crop Science

Date: January 2011

To: *Crop Management* Authors and Readers, University and Agency Administrators,
and Promotion and Tenure Committee Members

Re: Statement of Impact

Launched in 2002, *Crop Management*, one of four journals in the Plant Management Network (PMN), is an international electronic journal that publishes science-based, practitioner-oriented articles about crop management. PMN is jointly managed by the [Crop Science Society of America \(CSSA\)](#), [American Society of Agronomy \(ASA\)](#), and [American Phytopathological Society \(APS\)](#), in conjunction with many [other partners](#), including agribusinesses, agricultural universities, scientific societies, and other non-profit organizations. *Crop Management* is a not-for-profit journal whose Editorial Board is appointed, approved, and administered by CSSA and ASA. After 18 months, all articles are accessible in the public archive section of the website (www.plantmanagementnetwork.org/cm), thus expanding readership beyond those with subscriptions.

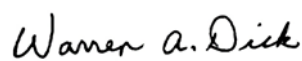
Crop Management seeks to serve the crop management profession by providing timely and relevant research information in an easily accessible format. It is a multidisciplinary science-based journal covering all aspects of crop production. Both peer-reviewed and fully citable, the journal is a credible online-only publication. Articles for *Crop Management* are subject to rigorous peer-review. With an average acceptance rate of 64% over the past three years, *Crop Management* meets the scientific standard of other quality agricultural journals, while at the same time serving the end-user. The *Crop Management* audience includes scientists, crop consultants, technical support staff, agency personnel, and others involved in crop management. Because of its online-only format, an indicator of impact is the number of visits and views of pages at the website. As reported by Unica NetTracker, in 2010 *Crop Management* had 113,330 visits by 83,924 unique visitors who viewed a total of 316,397 pages.

The impact of scientific journals can be estimated by several metrics. With its unique character, *Crop Management* receives no impact factor rating from ISI Web of Science. However, the worth of the journal is apparent in (i) the editorial support from the Crop Science Society of America and American Society of Agronomy, (ii) partner support by 19 industry partners, 22 nonprofit scientific organizations, and 37 land-grant universities, (iii) a long-term acceptance rate of 66% for peer-reviewed manuscripts, and (iv) the number of visits to the website of over 113,000 per year. Authors should be assured that *Crop Management* is a valid and unique outlet for their results that reaches a large audience of both scientists and the practitioners who are the ultimate beneficiaries of the research.

Sincerely,



Charles Brummer
Editor-in-Chief, CSSA



Warren A. Dick
Editor-in-Chief, ASA



Dan Sweeney
Editor, *Crop Management*